

STRANAVERSE

my FANTASTIC slice of life

(she/her)

About "Strana"

CONTENT CREATOR AND FANDOM INFLUENCER

Hi! I'm Jaclyn, a creator based in the New York metropolitan area who specializes in fandom and subculture content. My interests include anime and manga, movies, TV, animation, webcomics, games, cosplay, attending fan conventions, and creating character-inspired cocktails. I am a millennial and therefore obligated to mention that I am a Hufflepuff (in case you couldn't tell by all the yellow). I post reactions, rankings, recommendations, reviews, vlogs, sketches, and more!

THANK YOU FOR YOUR INTEREST. I LOOK FORWARD TO WORKING WITH YOU!



MISSION:

To inspire adult nerds, geeks, and fans through self-exploration and creative fulfillment, as well as empower them to "level up" their own passions.

22K+ Followers



10.3% Engagement*



1.2M Q1 2023 Reach



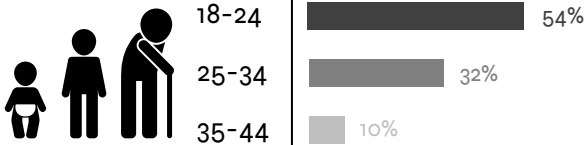
85% Women



88% United States

Top International Territories:

CANADA AUSTRALIA
GERMANY PHILIPPINES
UNITED KINGDOM



*Average engagement rate based on Q1 2023 reach.

Services & Rates

USD

TikTok Dedicated	\$500
TikTok Integrated	\$350
Instagram Reel	\$150
Instagram Feed Post + Story	\$100
UGC Video (15-30 seconds)	\$200
UGC Photo (3 photos)	\$150

Add-Ons

Link in Bio | +\$50 / 24 hours Exclusivity | +20% / 30 days
Usage Rights | +30% / 30 days Whitelisting | +20% / 30 days

Contact directly for affiliate marketing, brand ambassadorship, packages/bundles, creator collaborations, and other inquiries.

Please note that baseline prices are subject to change.